



**Wikinight** functionalities and how to benefit with the platform **Wikiboard**

Let's start by collecting data to obtain customer fidelity.



We will change your unreachable clients into clients always reachable.



Without fixed costs. You **only pay** according with the **performance** of the **platform**.

# Creation of a personalized link.

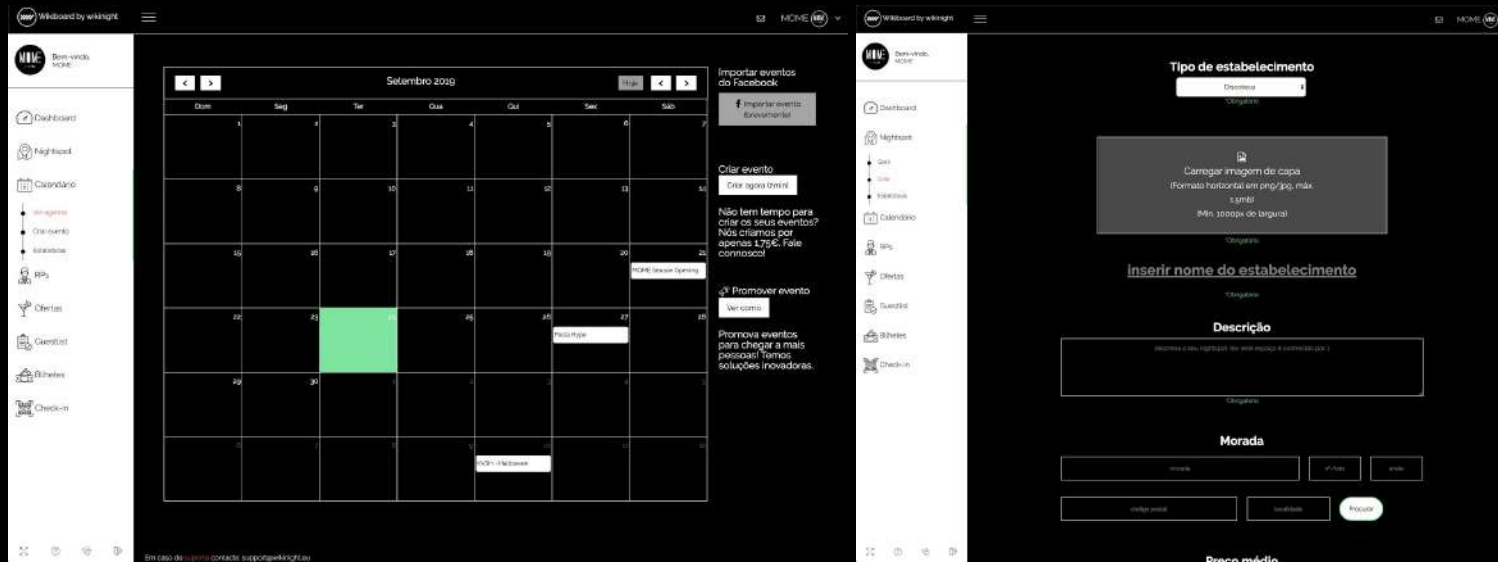
The first step is to create and share your link



[bit.ly/yourlink](https://bit.ly/yourlink)

Share the link in your event official communication. Use the link in posts, Instagram bio or at Instagram Stories.

# Create events & nightspots

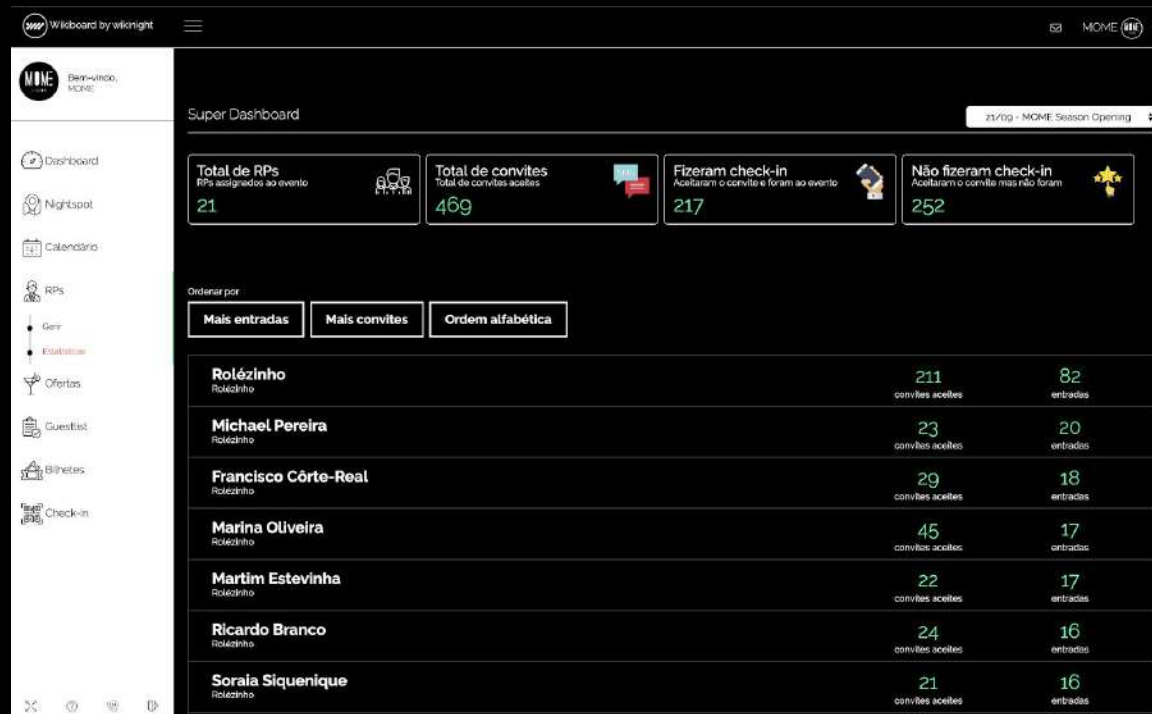


Through **Wikiboard**, you can create **your establishment page** and any **event**, as long as you comply with the directory norms of Wikinight.

From the moment you create an event or nightspot, this **information will be updated on Google** in a **few hours**. Every time your clients research your parties and need an additional information, **this page will have the answer**.

# Management of Public Relations and Promoters

Add people or partners to monitor your invites and performance



- Check the statistics of each PR or partner

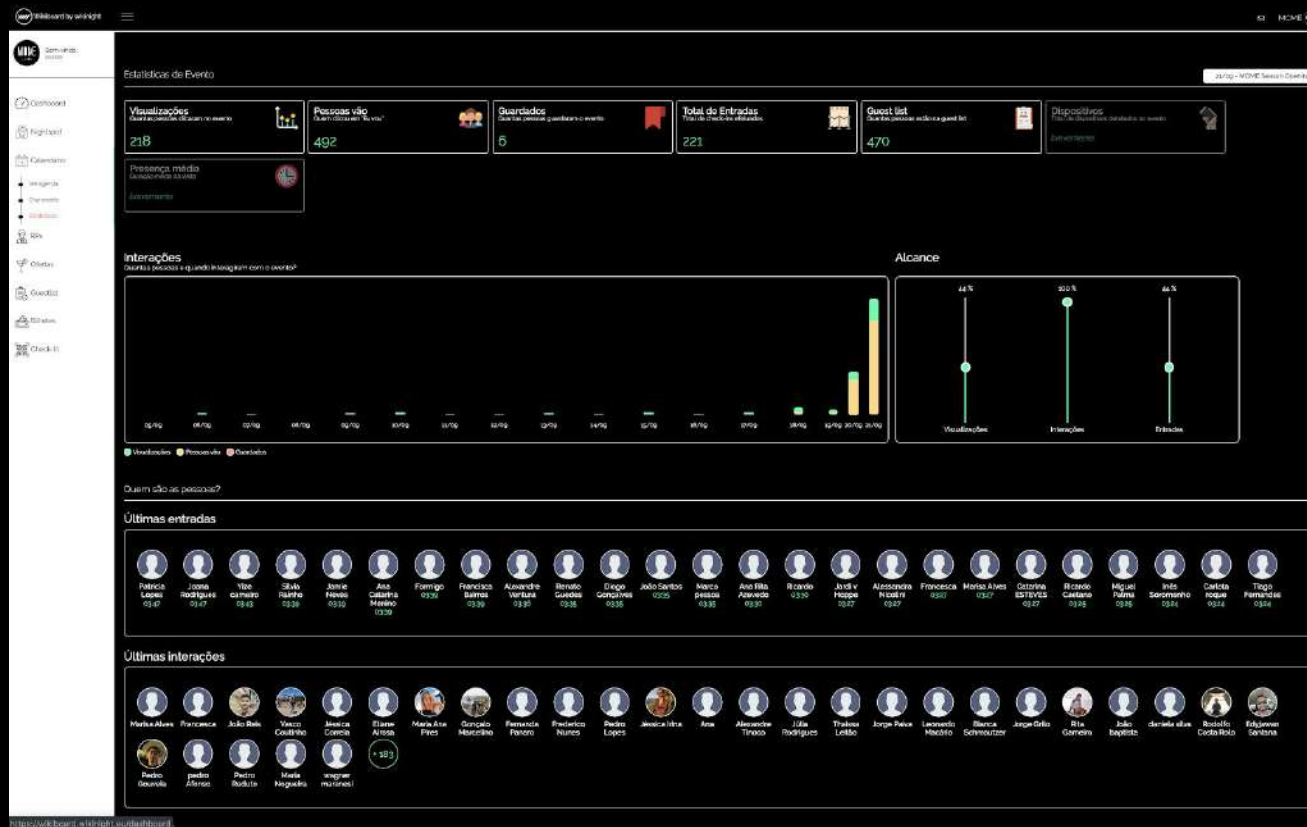
- How many people were invited to the party and how many really were there

- Communicate with the PR through push notifications

Each PR will have a **personalized link** to share with his/her guests

# Event Statistics

Follow up the statistics of the events in real time



- Check who have interacted, who clicked or who Signed the link

- Client profile (gender, age, place and interests)

- Entries in the event in real time

# Promotion and Marketing

Communicate with your current and potential clients



John is 23 years old, he is from Sintra and visits one of my events for the 3rd time this year. **Let's send John a text message?**



*"Halloween Party, this saturday, on MomeLx, with the DJ Karix. Dress up and show up. We are waiting for you on the 68 of Avenida 24 de Julho, Lisbon."*

- Send Texts messages to clients with **advanced segmentation**.

Examples:

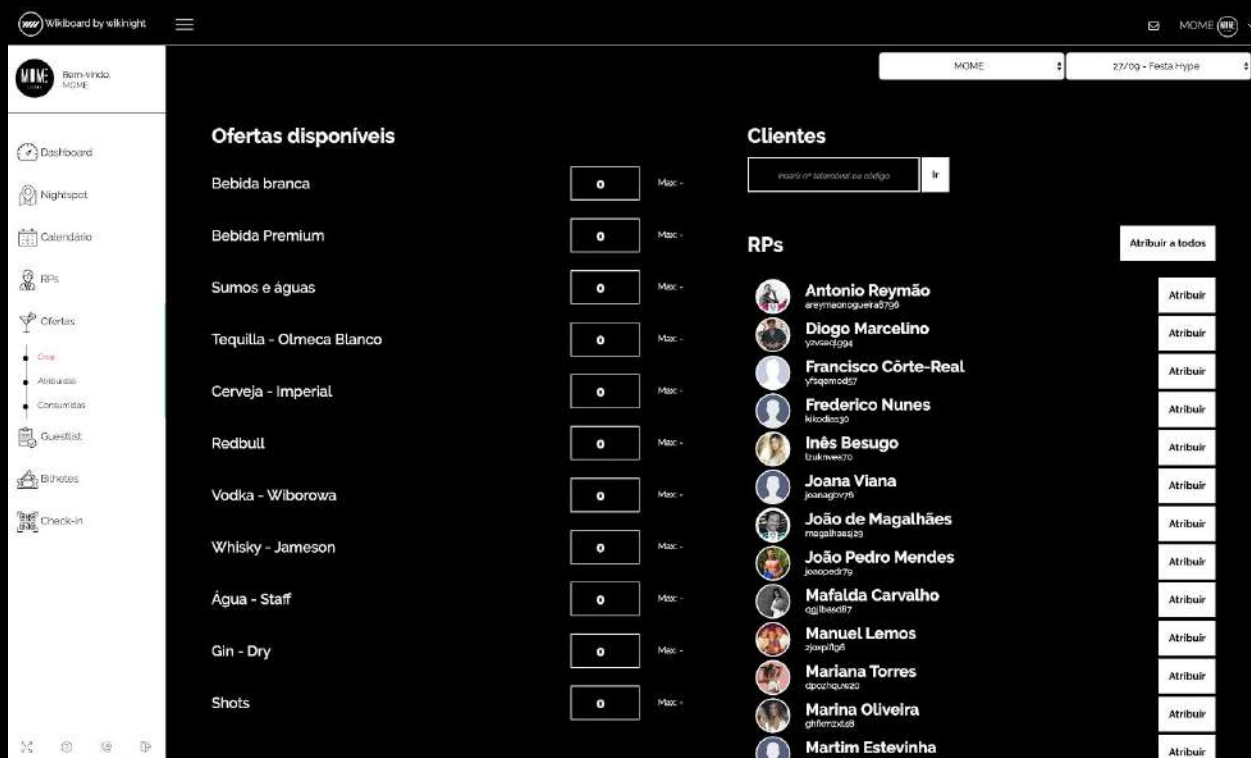
*Text to all the clients who visited my event only once;*

*People who registered in the guestlist, but didn't show up at the event;*

*People who visited events similar to mine.*

# Management of the digital vouchers

Assign drinks or food to your clients in an easy and automated way



- Assign drinks to the PRs, according with their performance

- Issue vouchers to any client or partner through mobile phone number

- Include drinks in the purchase of tickets online

- And much more...



# Consumption Statistics

Check your clients consumption in real time



- The individual intake, at what time and in which bar

- Top for sold drinks

- Check the drinks history for each event

- Assign and monitor the Staff drinks

Absolute control of offered products in your events

# To manage the guest list free, VIP or special Invite people to events through an automated text message

The screenshot displays the Wikiboard interface for event management. At the top, it shows the event name 'K Urban Beach' and the date '10/09 - When Summer Ends'. Below this, there are several status indicators: Total Guests (124), VIP CC (1), VIP SC (37), CC (0), SC (86), Parceiros (0), VIP CC MIN (0), CC MIN (0), and RP (0). The main area is divided into two sections: 'Adicionar Convidado' and 'Adicionar Cliente'. The 'Adicionar Convidado' section has a 'Nome(s)' field containing a list of names: João Silva, Tiago Pedro, Rui Santos, Alex Pereira, and Teresa Godinho. Below this is a 'Contacto(s)' field with a list of phone numbers: 912000000, 913000000, 914000000, 915000000, 916000000, 917. The 'Adicionar Cliente' section has a 'Nome(s)' field with a placeholder 'Insira o nº telemóvel ou código' and an 'Ir' button. Below this is a 'Categoria' dropdown menu set to 'VIP SC' and a 'Porta' dropdown menu set to 'Principal'. At the bottom, there is a 'Comentário' field containing the text 'Convidados Especiais da revista Sábado' and an 'Adicionar' button.

-Copy and paste hundreds of names in 2 seconds

-Select the type of guest (you can add the types you want)

-Insert only name or name and mobile phone number

-Add several kinds of doors/entries

# Check the guest list and see who already got in

You can also export and print

Exportar **Parcelos** VIP Normal RP Todos

Ordenar por **Nome** Equipe Categoria Data

Pesquisar nome na guestlist.  Ir

	VIP SC - Porta VIP	Bliss - Gold	21/08 22:02	Enviar SMS	QR Code	Remover	
	SC - Porta Parcelos	Lorena	21/08 20:18	Enviar SMS	QR Code	Remover	
	VIP SC - Porta Parcelos	Inês Albuquerque	Pernod Ricard	21/08 21:59	Enviar SMS	QR Code	Remover
	VIP SC - Porta VIP	Bliss - Orange	21/08 21:54	Enviar SMS	QR Code	Remover	
	VIP SC - Porta VIP	André Nascimento	João Magalhães	21/08 23:38	Enviar SMS	QR Code	Remover
	RP - Porta RP	Bliss - Silver	21/08 21:40	Enviar SMS	QR Code	Remover	
	VIP SC - Porta VIP	Bliss - Silver	21/08 21:52	Enviar SMS	QR Code	Remover	
	RP - Porta RP	Bliss - Silver	21/08 21:40	Enviar SMS	QR Code	Remover	
	VIP CC - Porta VIP	Bliss - Yellow	21/08 21:39	Enviar SMS	QR Code	Remover	
	VIP SC - Porta VIP	Bliss - Silver	21/08 21:52	Enviar SMS	QR Code	Remover	
	VIP CC - Porta VIP	Bliss - Yellow	21/08 21:35	Enviar SMS	QR Code	Remover	
	VIP CC - Porta Parcelos	Inês Albuquerque	Pernod Ricard	21/08 22:06	Enviar SMS	QR Code	Remover
	RP - Porta RP	Bliss - Yellow	21/08 21:10	Enviar SMS	QR Code	Remover	
	SC - Porta Parcelos	Inês Albuquerque	21/08 21:58	Enviar SMS	QR Code	Remover	
	VIP CC - Porta VIP	João Magalhães	20€	21/08 21:43	Enviar SMS	QR Code	Remover
	RP - Porta RP	Bliss - Gold	21/08 21:59	Enviar SMS	QR Code	Remover	
	VIP CC - Porta VIP	Flavia Moreira	21/08 23:41	Enviar SMS	QR Code	Remover	
	RP - Porta RP	Bliss - Black	21/08 22:31	Enviar SMS	QR Code	Remover	

- Check the names of the guest list and sort out by category, name, date or other

- Export to PDF and print

-Check the time people entered

-Send automated text message

-Easy research by name

# Managing tickets or tables sales

## Check your sales and billing



The screenshot displays a web application interface for managing ticket sales. On the left, a vertical sidebar contains navigation options: 'Bilhetes' (Tickets) with a house icon, 'Consultar' (Consult) with a magnifying glass icon, 'Registrar' (Register) with a plus icon, and 'Check-in' with a QR code icon. The main area shows a list of sales records for a client named 'Pena Silva e Deusa Silva'. Each record includes the customer name, a phone number, the number of tickets, the price per ticket, the total amount, the date and time of purchase, and a status of 'Pago' (Paid). Each record also has a set of action buttons: 'Enviar SMS', 'QR Code', 'Editar' (Edit), and 'Eliminar' (Delete). The records are as follows:

Customer Name	Phone	Tickets	Price	Total	Date/Time	Status	Actions
Pena Silva e Deusa Silva	[redacted]	2	30 €	60 €	07/09 21:24	Pago	Enviar SMS, QR Code, Editar, Eliminar
Nuno godinho	[redacted]	1	15 €	15 €	06/09 22:49	Pago	Enviar SMS, QR Code, Editar, Eliminar
Niels Goossens, Sven Wielandt & Bryan Trum	[redacted]	1	45 €	45 €	06/09 17:58	Pago	Enviar SMS, QR Code, Editar, Eliminar
Shaad Mohammad	[redacted]	1	15 €	15 €	06/09 17:55	Pago	Enviar SMS, QR Code, Editar, Eliminar
Aniceth Santos e Elisandra Fernandes	[redacted]	2	30 €	60 €	07/09 21:25	Pago	Enviar SMS, QR Code, Editar, Eliminar
Aniceth Santos e Elisandra Fernandes	[redacted]	2	30 €	60 €	07/09 21:25	Pago	Enviar SMS, QR Code, Editar, Eliminar
Carina Abdula	[redacted]	1	15 €	15 €	07/09 14:56	Pago	Enviar SMS, QR Code, Editar, Eliminar
Joana Martins	[redacted]	1	15 €	15 €	05/09 15:42	Pago	Enviar SMS, QR Code, Editar, Eliminar

- Who buys, what the cost and check if they already entered the event
- Sales through PRs or partners with one by one statistics
- Export sales and analyse the amount pay and due
- Send automatic text message with e-ticket
- Platform for physical sales, directly, during the event

We were authorized to use the example of a real client for a better demonstration of our services

## Additional services

We also provide adequate services to specific venues or events and for big dimension events

- Advanced personalization
- Staff and hostesses for events
- Equipment rental
- Outsourcing for organizing the PRs
- Integration API for POS



### Let's talk more about this?

Send a WhatsApp message to [915740599](https://wa.me/915740599) and ask for a demonstration.